

# The Millionaire Next Door: The Surprising Secrets of America's Wealthy

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## Related Items:

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## Editorial Review:

### Amazon.com Review:

How can you join the ranks of America's wealthy (defined as people whose net worth is over one million dollars)? It's easy, say doctors Stanley and Danko, who have spent the last 20 years interviewing members of this elite club: you just have to follow seven simple rules. The first rule is, always live well below your means. The last rule is, choose your occupation wisely. You'll have to buy the book to find out the other five. It's only fair. The authors' conclusions are commonsensical. But, as they point out, their prescription often flies in the face of what we think wealthy people should do. There are no pop stars or athletes in this book, but plenty of wall-board manufacturers--particularly ones who take cheap, infrequent vacations! Stanley and Danko mercilessly show how wealth takes sacrifice, discipline, and hard work, qualities that are positively discouraged by our high-consumption society. "You aren't what you drive," admonish the authors. Somewhere, Benjamin Franklin is smiling.

## Product Description:

A New York Times bestseller for eighty-nine weeks. Learn the seven common denominators that show up again and again among people who have built their personal fortunes from scratch--then put these lessons to work for you!

## Customer Reviews Average Rating:

Rating: - Everyone should read this

Reminds us of all the common sense approach to money and living that we forget. I consider myself a sensible person but was reminded of a lot of things I lose sight of. Easy read too.

Rating: - A book / audio CD that overthrows common misconceptions about millionaires

Ask anyone about the lifestyle of millionaires not just in America but in any country in the world, he / she will most likely tell you about yachts, luxury travels, expensive cars, dream homes, heavy consumption, expensive jewelry etc. Very few people are likely to talk about frugality and a modest lifestyle as the characteristic lifestyle of millionaires. After all who spends all the money on luxuries if not millionaires ? Do you think the answer is millionaires ? Wrong : it is high income generating ... [Read More](#)

Rating: - Great book - even the 4th time around!

I pulled this baby from my bookshelf again for the 4th time in 10 years. Reading it again. Can't say enough good stuff

about this read.

One thing that amazes me - over the last decade I've lent this book out to several folks who were 'interested'. Funny, they returned the book to me acknowledging they didn't get around to reading it...but, hey, at least they are driving nice new cars!

Rating: - Most People have it all Wrong about Wealth in America

Solid, unshakeable, foundations are essential for constructing anything - whether erecting tall high rise condominiums or amassing great wealth. That said, The Millionaire Next Door, by Thomas J. Stanley, PhD and William D. Danko, PhD, is perfectly suited to become a cornerstone for any serious wealth builder's ascent.

Though the vast majority of people still have the absolute wrong idea about who really is wealthy, The Millionaire Next Door literally draws the blueprint that explodes the ... [Read More](#)

Rating: - Must read for financial success!

The Millionaire next door is a startling peek into the frugal lives of America's Millionaires. A motivating reminder of the power of the proven success of frugality! Must read!

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